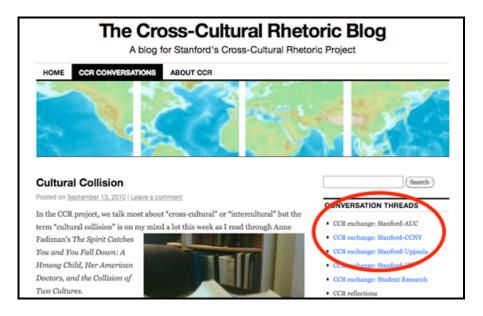
As you know, a blog is designed to be an online conversation, a combination of posts (or entries) and then comments on those posts. Accordingly, there are two ways you can interact with the Cross-Cultural Rhetoric weblog. You can read someone's entry, and then post a comment on it – which takes little expertise – or you can post your own entry. Below you will find instructions for each.

To read blog entries that other people have written: go to http://crossculturalrhetoric.wordpress.com/home

Here you will find the complete list of blog entries that have been posted to the CCR blog. If you would like to select only those posts relevant to a specific class or activity, use the vertical "conversation threads" menu at the right to help you filter the posts.



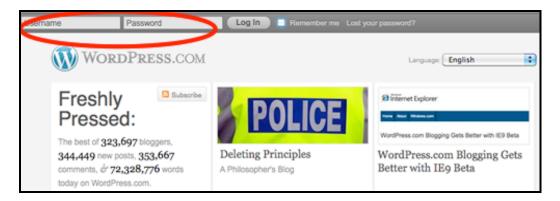
After having read, a post, you can leave a comment by entering that comment into the "Leave a Reply" field at the bottom of the blog post (scroll down to find it). Please check the option "Notify me of follow-up comments via email" (under the "post comment" button) if that's available to you so that you can continue to follow the conversation.

This entry was posted in <u>CCR reflections</u> . Bookmark the <u>permalink</u> .
LEAVE A REPLY
Your email address will not be published Required fields are marked *
Name *
Email *
Website

To post your own entry to the blog.

Instructions for posting a new entry:

- For the purposes of your CCR blogging assignment, you should use the following username and password provided to your instructor by the CCR project (email <u>Alfano@stanford.edu</u> if you need a password)
- 2. Log in to our blog by going to www.wordpress.com and logging in on the top right.



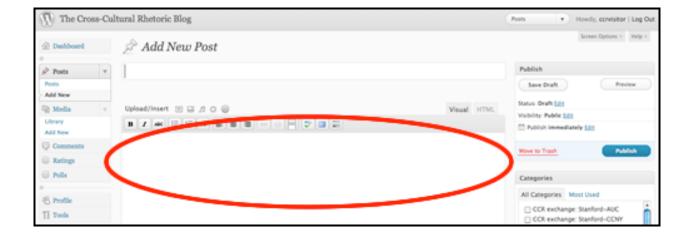
3. Once you log in, you should see a new menu at the top. Under the "my blog" tab (second from the left), select "New Post". This will take you to the posting interface for the Cross-Cultural Rhetoric blog.



- 4. Once you are in the editing interface, fill in the following fields:
 - **Title.** Enter your title in the narrow field right under the header *Add New Post*. Please avoid using titles like "My blog" or "John's Post." Try something that is descriptive of what you'll write about.



• **Text field.** Enter your full entry in the field below the title. Hover your mouse over the toolbar for descriptions of the formatting options that it provides. If you upload images, please be sure that they are not restricted by copyright.

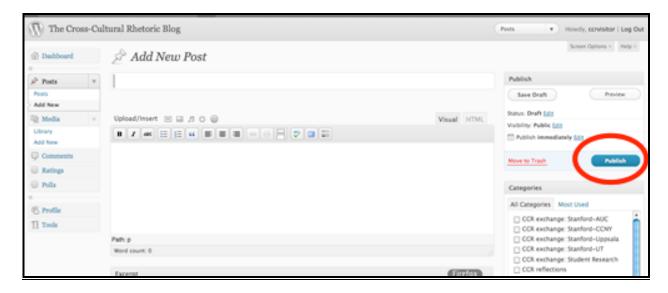


Some general blog-writing tips:

- Remember, blog entries are not meant to be too long use frequent paragraph breaks and try to keep to between 300-400 words.
- Also remember your audience: these may be international readers, not just your classmates from your university, and some may not be familiar with your assignment, so providing a couple of lines of context for your post is always a good idea.
- Include links to other sites as relevant.
- Keep in mind that writing a blog entry is not the same as writing an essay; use accessible, direct language rather than what some of us in America call "academese", that is, jargon-loaded academic language.
- To reiterate: <u>Do not</u> post copyrighted images on the blog, although other images are fine.
- LASTLY: please include your name and your institution at the end of your post so that your readers (and your instructor) can know that you wrote the entry.
- Excerpt; Send Trackbacks; Discussion; Likes and Shares. Ignore.
- **Choose a Category.** On the right side, you'll see that the second box down from the top is marked "Categories." Check the box that corresponds with your class title and/or blogging partnership. Your instructor will tell you which category or categories to use when you post.



• **Save.** Publish your post by clicking on the "publish" button on the bottom of the box on the top right entitled "Publish." It may point out errors to you and ask you to confirm/correct those choices before it publishes your entry.



• **View.** Once you have saved your work, you can view your post by clicking on the "view post" link that appears in the top left of the page.



And you're done!

Please feel free to contact me at alfano@stanford.edu if you have any questions about the blogging process.