I. Welcome and introductory remarks
Time: 9.10/18.10 – 9.20/18.20
Anders Eriksson (Örebro): Overview of the Cross-Cultural Rhetoric Project
John Peterson (Stanford): Carl Larsson and Norman Rockwell in context. Overview of today's activities.

II. Small group introductions
Introductions: Each student in the group should introduce himself/herself and say where s/he is from. Briefly mention one thing about your culture that perhaps not everyone knows.

III. Small group analysis
Time: 9:35-10.00/18.35-19.00
Each group will be assigned two paintings. Look at each painting, discuss the focusing questions with your group, and then prepare to present to the class on one of the paintings (as assigned below).

Group 1 (Green): look at Santa Lucia and Freedom from Want and present on Santa Lucia
Group 2 (Yellow): look at Santa Lucia and Freedom from Want and present on Freedom
Group 3 (Red): look at Girls in Mamma’s Room and Breaking Home Times and present on Girls in Mamma’s Room
Group 4 (Blue): look at Girls in Mamma’s Room and Breaking Home Times and present on Breaking Home Ties

Focusing questions:

- What is the argument of the painting? Evaluate the persuasiveness of the argument.
- How does the painting convey its argument? Consider perspective, likeness to reality, color, angle, choice of subject, portrayal of subjects, background, style.
- What can you tell about the audience and artist of this painting? How did you arrive at these conclusions?
- What is the dominant appeal of the painting? An appeal to emotion (pathos)? To authority (ethos)? To logic and reason (logos)? How does the use of appeals contribute to the effectiveness of the argument? How does an understanding of the kairos of the argument affect its persuasiveness?
- What cultural assumptions or expectations do you find present in the painting? Could you argue that this painting is culturally specific? How does it work for certain cultural audiences, or not?
If you are done early with this activity, feel free to choose another painting of your own to analyze with your group using the additional paintings provided on WebCT.

IV Collaborative activity

A. Time: 10.00-10:10/19.00-19.10: Preparation

   Work together as a group to create a brief, informal presentation about your analysis of one of the paintings.

   - Presentations will be 5 minutes long per group
   - Everyone in the group should have a speaking role; presentation responsibilities (topics, content, order of speakers) should be clearly assigned.
   - Presentations should accomplish the following:
     - Provide an overview and explanation of your analysis of the painting
     - Present key points of the small group work (answers to Part III focusing questions above)
     - Identify what the group learned about different cultural perspectives from the small group analysis

B. Time: 10:10-10:30/19:10-19:30: Presentation (5 minutes per group)

   Return via Marratech to present group work in closing “Virtual Student Conference”

V. Debrief at Individual Universities

   - What differences did you experience in the way different members of your groups interpreted the paintings? How much were those differences informed by cultural differences?
   - Has your own understanding of different cultural perspectives changed at all? In what ways?
   - What did you enjoy most about this exchange? What surprised you most? What would you change for next time?