Rhetoric, Cross-Cultural Rhetoric, Basic Course, 10 ECTS

<table>
<thead>
<tr>
<th>Course code:</th>
<th>RE1002</th>
<th>Subject area: Field of Humanities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Main field:</td>
<td>Rhetoric</td>
<td>ECTS: 10</td>
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<tr>
<td>Level of education:</td>
<td>First level</td>
<td>Higher advanced level: Basic Course</td>
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<tr>
<td>Establishd:</td>
<td>Autumn semester 2006</td>
<td>Last approval:</td>
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<tr>
<td>Valid from:</td>
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<td>Approved by:</td>
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**Objectives**

**General aims for education at the first level**

Education at the first level shall develop the students'

- ability to make independent and critical evaluations
- ability to independently identify, formulate and solve problems
- readiness to meet changes in the working life.

Within the field which the education concerns the students shall, in addition to knowledge and skills, develop their ability to

- seek out and evaluate knowledge on a scientific level
- follow the development of knowledge
- exchange knowledge with people lacking special knowledge in the field.

(Chapter 1, 8 § of the Higher Education Act)

**Course objectives**

At the end of the course learners will

- know the basic classical concepts and principles of rhetoric
- be able to explore rhetoric across cultures, countries and various forms of media
- be able to use technology and pedagogy for cross-cultural collaboration
- have developed strengths as writers, researchers, speakers and rhetoricians as they focus on a project of choice
- be aware of the global perspective on rhetoric

**Main content of the course**

The course provides a historical background and an introduction to rhetorical theory and criticism. Students will work on practical assignments with real world applications, based on student suggestions. They will learn to analyze rhetorical objects and to present the result of the analysis, all from a cross-cultural aspect. Collaboration with international partners and the use of ICT (Information and communication technology) is a vital part of the course.

**Teaching forms**

Teaching consists of lectures and seminars where cross-cultural rhetorical issues are discussed. Participation in the scheduled sessions is compulsory.

**Forms of examination**

*Cross-Cultural Rhetoric, 10 ECTS. (Code: 0100)*

Continuous assessment of oral and written performance throughout the course.

A student admitted to and registered on a course has the right to receive tuition and/or supervision during the period of time that was stated for the course occasion that the student was admitted to (see Admission regulations for undergraduate education.) Thereafter the right to tuition and/or supervision ends. For further information, see (in Swedish) Degree regulations for undergraduate education.

**Grades**
Unless the course syllabus otherwise prescribes, grades shall be awarded on completion of a course. A teacher specially appointed by the institution of higher education (the examiner) shall set the grade (Chapter 6, kap. 18 § Higher Education Ordinance).

Grades used are Fail (U), Pass (G) or Pass with distinction (VG). Marks are awarded according to ECTS (European Credit Transfer System), with the grading scale A to F.
For further information, see (in Swedish) Degree regulations for undergraduate education.

**Specific admission requirements and other requirements**

Standard university admission requirements
For information, see (in Swedish) Admission regulations for undergraduate education.

**Transfer of credits for previous studies**

Decisions regarding accreditation of courses are made by the examiner on the course in question (Chapter 6, 18 § Higher Education Ordinance).

Decisions regarding accreditation of a course in a general degree are, if the evaluation is made in connection with a request for a degree certificate and if the evaluation is regarded as a routine matter, made by the Head of the Education and Research Office. (see "Vice-chancellor's delegations in education matters").

Decisions regarding accreditation in all other cases are made by the Board of department(s). (see "Vice-chancellor's delegations in education matters").

**Additional regulations**

Right to new examination
- A student who fails an examination has the right to be re-examined.
- For courses which are discontinued or radically changed, there is to be provision for re-examination on three occasions within eighteen months of the discontinuation/change. Subsequent examinations are set in accordance with the new syllabus.
- A student who fails a certain course or sub-course examination twice is entitled to request that, for further examinations, another examiner be appointed. Such a request is made to the head of the relevant department. The above may not be applicable in certain exceptional circumstances.
- A student who has already received a pass for the course may not take the exam again in order to obtain a distinction.

**Course literature and other teaching materials**

**Required literature**


**Additional reading**


**Additions and comments on the literature list**

- Additional material may be supplied by the teacher.
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<th>Week</th>
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<th>Rhetoric (2 points)</th>
<th>Analysis I (2 points)</th>
<th>Analysis II (2 points)</th>
<th>Final paper oral present. (2 points)</th>
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<td>x&lt;br&gt;Thurs 7&lt;br&gt;x Stanford x Evaluation</td>
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<td>All of the literature.</td>
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</tr>
</tbody>
</table>

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(Gonzales) Samovar (Spencer-Oatey) Herrick Lunsford Alfano/O’Brien Lunsford Roddick

Alfano/O’Brien Lunsford Roddick All of the literature.